

Cardgains Newsletter

THE
GREAT BRITISH
CARD COMPANY (GBCC) LTD

September 2023



Launching this September
NEW Occasions & Relations

Welcome to September!

Yes, I know it's only September, but I'm going to mention the 'C' word – Christmas! Some suppliers will already have delivered Christmas product to store, and the rest will follow this month. It's such an exciting time for retail and we all hope that customers will be back with a vengeance this year following the challenges faced in 2022.

Sales team visits

Our sales team are back out visiting members in their stores and have over 40 new promotions to sell from 22 suppliers. This is a really easy way for members to get some amazing offers from suppliers and increase their offering to their customers.

The team will be starting their visits in early September. If you can't wait to see the new opportunities, please contact your salesperson – their details are below.

Goodie Bags

The most recent new Cardgains members can also look forward to the delivery of their goodie bag. Thirty-four suppliers have product included to showcase what they can offer to members.

The Henries

The Product finalists have now been revealed and there are thirty-five Cardgains supplier finalists across the various categories. We look forward to seeing the Cardgains winners there!

The 'Best Service to Independents' award brings seven Cardgains suppliers into the final twelve. These are (alphabetically) Abacus Cards, IC&G, Noel Tatt, Paperlink, UK Greetings, Woodmansterne and Words 'n' Wishes. Let's hope we have Cardgains winners for the bronze, silver and gold awards in October.



finalists 2023

Word on the Street

Binal Patel, Akshar News, "Steady!"
John Barrett, The Card Centre, "Ticking along!"
Raj Mehta, Maxwells, "Picking up to pre-pandemic levels!"
Archie Bahal, Cranleigh PO, "Very Good! Always looking for new items!"
Rachel Collingwood, 3 Wishes, "Ticking along nicely, better than expected!"
Caroline Cage, Corn Craft Ltd, "Quietly confident!"
John George, From The Heart Maryport, "We're doing OK at the moment, jewellery is selling particularly well!"
Karen Nolan, Maddy Moos, "Steady, slowly picking up!"
Lisa Wyatt, Waresley Park GC, "Been a tough year for gifts, cards are steady!"

Thank you for reading and, as always, "Thank you for your continued support"! Penny



Name	Cardgains Sales & Marketing Team	Email	Mobile
Penny Shaw	Managing Director	penny@bridewelluk.co.uk	07810 510090
Kerry Barrett	Marketing Assistant	kerry@bridewelluk.co.uk	0114 249 0333
Jim Girvan	Sales Manager – Scotland & NW	jim@bridewelluk.co.uk	07810 558926
Alan Harwood	Sales Executive – South	alana@bridewelluk.co.uk	07717 447450
Ian Doyle	Sales Executive – NE, Midlands & East Anglia	idoyle@bridewelluk.co.uk	07717 447451

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NEW for September 2023

Carefully curated by our talented team of in-house artists, take a look at brand new designs across Male and Female Relations, Occasions plus Thank You cards. Designed with strong consumer appeal and plenty of shelf presence for your perfect greetings offering this season.



To discover the full September 2023 release, get in touch with our sales team today!

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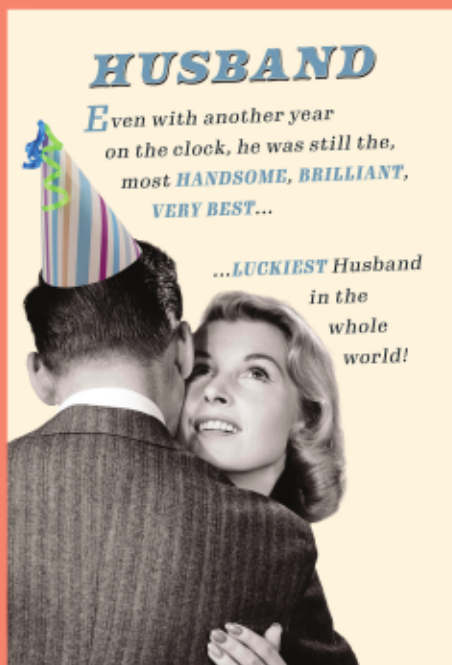


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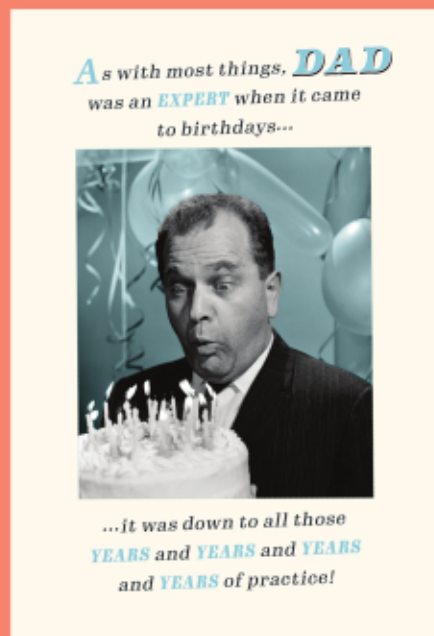
INTRODUCING...



...IC&G's **NEW** Humour Ranges!



The Relations & Milestone Ages Humour pack includes 20 designs in a mix of captions and styles.



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Porcelain Sentiment Tealight Domes

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For Sale

Selection of card racks for sale including 6 doubles x 15 tier, single 15 tier and 10 doubles x 13 tier.

Various glass and plastic shelves including brackets.

Assorted hooks.

4 card spinners.

Metal shelving suitable for store room.

Counter and till.

For more information, please contact Mr. Burdon on 01524 749720.

Another charity update! 'Lôôk Out Lôndôn'!

Thank you's are in order once again. This time to our generous shareholders who have donated their shareholder dividend to our charity, MNDA. The overall total is now at almost £46,000 and we are still hopeful that we can reach £50,000 this year.

We still have a few cards up our sleeve to raise the last few thousand pounds to reach the goal.

Shareholder Dividend

If you are a Bridewell UK Limited shareholder and have not yet received your 2023 dividend, please email Debbie or Helen with your bank account details.

Their email addresses are below.

Cardgains Accounts Team

The team is here to help with any of your account queries.

Please email or call 0114 249 0333 and press 1 for Accounts!



Helen



Debbie



Nicola



Melanie



Deborah

Name	Accounts Team	Email	Telephone
Helen McManus	Head of Finance	helen@bridewelluk.co.uk	0114 249 0333
Debbie Levick	Manager & C2861 onwards	deb@bridewelluk.co.uk	
Nicola Buck	C1400-C2279	nicola@bridewelluk.co.uk	
Melanie Craine	C002 - C1399, C2280 - C2860	mela@bridewelluk.co.uk	
Deborah Beedham	Credit Controller	deborah@bridewelluk.co.uk	

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