

CARDGAINS

Newsletter October 2023



NEW
**STAND
ALONE**
2024

Available to
order **October**,
in stores
January 2024!



uk greetings

Welcome to October!

The month of ghosts and ghouls is here and another (albeit small for some) opportunity for retailing in store. I'm sure there will be some fantastic window displays for this season too.

Sales team visits

Thank you to all the members who have welcomed our team to their stores. The new promotions are going down a storm with new products and 'deals' available. If you would like to see them, they can be emailed to you. Please contact your salesperson for this.

CAPS

It is with sadness that I report that Card & Party Store have gone into administration. We have had a long-standing partnership with CAPS, and we wish Paul and all the team our best for the future.

To ensure continuation of supply, please contact our other wholesale suppliers. Their details can be found in your member terms book. These include:

Jacksons	0114 243 3912
GO International	01438 745746
AB Gee of Ripley	01773 570444

GCA

IT was an interesting day at the GCA AGM in Leeds recently, with some great keynote speakers. Make sure you're involved in all the GCA initiatives encouraging everyone to "Send a card. Deliver a smile." Sending and receiving handwritten cards generates positive feelings and wellbeing, creating an emotional response.

The #Cardmitment campaign is about reminding people about the simple pleasure of connecting with loved ones through cards. You can make your #Cardmitment and join the campaign by sending a card to someone you're thinking of.

Also write your Christmas cards and get ready to post for Festive Friday on 1st December. Please join in and help start a wave of card sending!

Word on the Street

Mark Nelson, The Card Gallery, "Just had the best three weeks of the year!"
Wayne Curry, Cardcraft, "Peoples buying patterns have changed, you used to be able to predict your busy days and staff the shop accordingly...not now!"
Louise Pulman, Just To Say, "Happy with things at the moment!"
Deborah Bickerdike, Bickerdikes Garden Centre, "We are not complaining! We've had a good summer!"
Mark Flaxten, Flaxten Cards, "Everything is plodding along nicely!"
Julie McIntyre, Wishes, "Things are going OK at the moment!"
Bali Binning, Frecheville News, Cards & Gifts, "Business is OK at present!"

Thank you for reading and, as always, "Thank you for your continued support"! Penny



Name	Cardgains Sales & Marketing Team	Email	Mobile
Penny Shaw	Managing Director	penny@bridewelluk.co.uk	07810 510090
Kerry Barrett	Marketing Assistant	kerry@bridewelluk.co.uk	0114 249 0333
Jim Girvan	Sales Manager - Scotland & NW	jim@bridewelluk.co.uk	07810 558926
Alan Harwood	Sales Executive - South	alana@bridewelluk.co.uk	07717 447450
Ian Doyle	Sales Executive - NE, Midlands & East Anglia	idoyle@bridewelluk.co.uk	07717 447451

Peers Hardy Group

INTRODUCING OUR NEW WALKIE TALKIE WATCH SETS!

Featuring a set of 2 walkie talkie watches with digital time display and character printed straps with a 200m range! The perfect gift for Christmas! Available in Sonic the Hedgehog, Spiderman, Minecraft and LOL Surprise. Packaged in official branded packaging and comes with one year guarantee. Special offer for Cardgains members – purchase any 8 walkie talkie watches for £120 ex VAT, saving £20. Retail value at £29.99 RRP is £239.92.

Please contact James Barrett (jbarrett@peershardy.co.uk) to order your walkie talkie watches through Cardgains.



COMPASS



WALKIE TALKIE



TIME



200M RANGE



DATE



RANGE



MIN40098



SNC40094



SPD40156



LOL40282

MINECRAFT

SONIC
THE HEDGEHOG

MARVEL
SPIDER-MAN

LOL
SURPRISE!



MARINAB

FROM ME TO YOU WITH LOVE





artsy
MATS

CARDGAINS EXCLUSIVE
CARRIAGE PAID FROM £140

OVER 600
UNIQUE DESIGNS

PRICE'S
TRADE
£7.00
SRP
£19.99

ORDER NOW
Call: 01253 531400
www.artsymats.com
Email: info@artsymats.com

NEW TO
CARDGAINS

NOODLE MATS

COIR MATS



Paddington



Blade & Rose Ltd
Unit 7
Kendal Fell Business Park
Underbarrow Road
Kendal
Cumbria
LA9 5SR

Office: 01539 730880

www.bladeandrose.co.uk

wholesale@bladeandrose.co.uk



Multi Award Winning
Baby Gifting Products
Min Order £200
Orders of £250
Receive 5 free gift boxes!



Pizzazz®

12 Brand New Pizzazz designs

**BRIGHT & BEAUTIFUL IMAGES
FEATURING BOUQUETS
BUTTERFLIES
AND FABULOUS FLOWERS**



**ALL DESIGNS
FURTHER ENHANCED
WITH GOLD, SILVER
AND PINK FOIL**



**Nigel
QUINEY
Publications**

For more information contact: Nigel Quiney Publications
Cloudesley House, Shire Hill, Saffron Walden, Essex, CB11 3FB
Tel: 01799 520200 Fax: 01799 520100 www.nigelquiney.com



Find us and follow us on social media!

Thank you

for
everything
you
do

M₃ UM

I am all done
DAD
awesome

Spring
Seasons

2024

2 new ranges


because
you are a
BLOOMING marvellous
MUM



because
we make the perfect
PEAR



because
you drive me everywhere



BEXY BOO

bexyboo.co.uk



SARUNDS



SPECIALISTS IN FINE CONFECTIONERY

IT'S HERE!

**SPRING
2024**

Valentine - Mother's day - Easter

**To request your copy, please
contact us on 01258 450200 or
email sales@sarunds.co.uk**



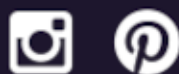
introducing our new iridescent magnet range!

ALL NEW

from Pango!



We are social!

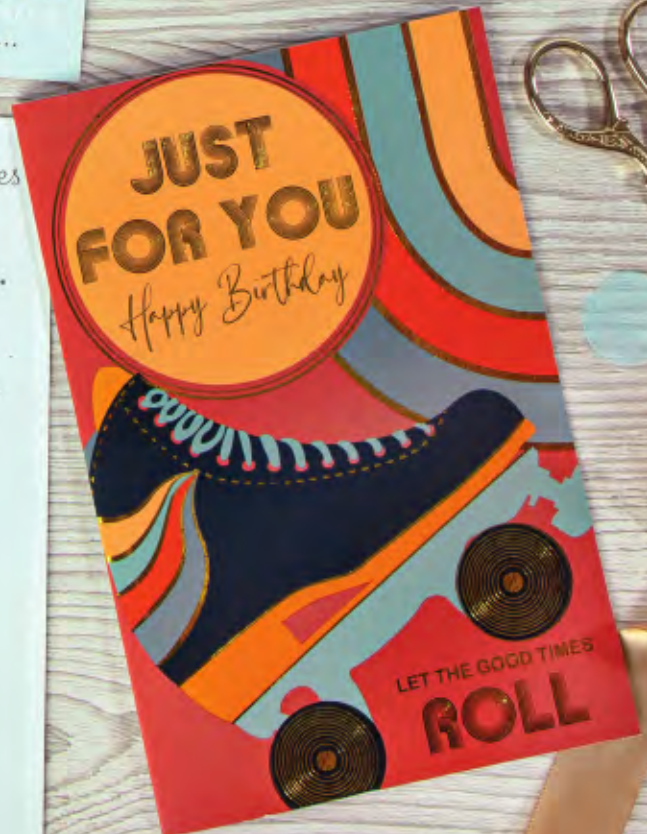


Contact our friendly team!

+44 (0)207 9938668 | hello@pangoproductions.com | www.pangoproductions.com

Wishing Well STUDIOS

New Specialist ranges.
Available to pre-order mid October.



Pre-order mid October via your Business Development Representative,
our Customer Service Team on 01243 792600 or online at cbgtrader.co.uk



WAX LYRICAL

Christmas Promotion
2 for £12
Package from £459



Proudly designed and made in the UK by Wax Lyrical.
For further information please contact Wax Lyrical on 01229 461100

CHERRY ORCHARD

DOWN MEMORY LANE

2024

Now in its unprecedented 12th year
Down Memory Lane is the top selling
**MILESTONE AGE &
YEAR YOU WERE BORN RANGE**
In the Industry!



28 Ages Plus 5 Milestone Anniversaries

CODE 60 RRP £1.99

Place your order today for Delivery in December

Call Customer Services 01684 295500

Cherry Orchard

Unit 10, Duddage Business Park, Brockeridge Road, Twyning, Tewkesbury, GL20 6BY
www.cherryorchardpublishing.co.uk





Get Your Glam With Glitter QUEEN

TOPModel
by Depesche



WnW

WORDS 'N' WISHES

A year to remember!



MileStone Years

A range of eye-catching short-fold designs, featuring inserts and high quality fluted foil finishes. Insert and reverse of cards, features interesting facts relating to the year the receiver was born.

There are 14 male and 14 female Birthday cards plus 4 Anniversary cards.

October Releases

Over 100 Exciting New Designs to our highly successful range.



WE ... THINKING OF YOU!

To find out more or to place an order, please call us on: **T** 01942 233201 **F** 01942 386221 **E** info@words-n-wishes.co.uk
or Order Online at: **W** www.words-n-wishes.co.uk



NEW

FOR FURTHER DETAILS CONTACT YOUR
 BUSINESS DEVELOPMENT REPRESENTATIVE,
 EMAIL: [CUSTOMER.SERVICES@CBG.CO.UK](mailto:customer.services@cbg.co.uk)
 OR PLACE YOUR ORDER ONLINE:
[WWW.CBGTRADER.CO.UK](http://www.cbgtrader.co.uk)

HOTCHPOTCH
 — love from london —

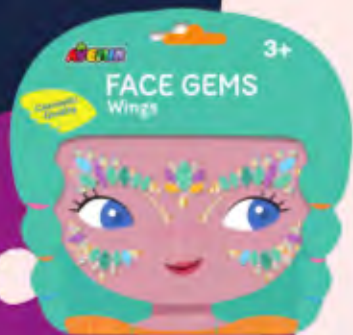
[WWW.CARTEBLANCHEGREETINGS.CO.UK](http://www.carteblanchegreetings.co.uk)

[@HOTCHPOTCHLONDON](https://www.instagram.com/hotchpotchlondon)

[@HOTCHPOTCHCARDS](https://www.twitter.com/hotchpotchcards)

ALL FEATHERED DESIGNS & LOGOS © 2022 CBG LTD

KID ANTICS



**Wings
Face Gems**
CHTS228225



**Flowers
Face Gems**
CHTS228224



**Unicorn
Nail Stickers & Tattoos**
CHNA218205



**Deer
Plush Sewing**
CH1625



**Penguin
Plush Sewing**
CH1626



**Mermaid
Nail Stickers & Tattoos**
CHNA218204



**Christmas
Nail Stickers & Tattoos**
CHNA218208

LING DESIGN

January 2024 Collection.

Introducing our NEW Everyday designs.



Available to order now for December 2023 delivery, get in touch with our sales team today!

+44(0)1892 838574

HELLO@LINGDESIGN.CO.UK

WWW.LINGDESIGN.CO.UK

 @greetingsbyling

Christmas Launch 2024

WIDDOP AND Co.
Established 1883



7 MAGICAL LAUNCHES

The Christmas Gift Co proudly presents our 7 latest trends, offering everything you need for your Christmas '24 selections!



BOOK YOUR VISIT NOW

Join us starting December 4th to immerse yourself in our showrooms and embrace the true spirit of Christmas.

WHERE TO SEE US NEXT

Oct
WINTER LAUNCH

@WIDDOP
From 2nd

Dec
Christmas '24

@WIDDOP
From 4th

Jan
SPRING '24

@WIDDOP
From 3rd

Jan
ambiente

@FRANKFURT
26th - 30th

Feb
SPRINGFAIR

@NEC
4th - 7th



BOOK NOW

ECO HAPPY CARDS FROM

Second Nature[®]
LONDON



Just one of our **NEW**
ECO HAPPY COLLECTIONS
for 2024

including milestones ages, relations and occasions
AVAILABLE TO ORDER FROM 1 OCTOBER 2023.

Contact our Customer Service team hello@secondnature.co.uk | +44 (0) 1983 209 590 Or call your local Sales Consultant
REGISTER AT [SECONDNATURE.CO.UK](https://secondnature.co.uk) TO ORDER ONLINE

GREAT GIZMOS



KidzLabs
Fizzy Bubble Lab
403454



3D Mould & Paint
Puppy Dogs
404784



Mould & Paint
Sharks
404785



KidzMaker
Dinosaur Rub Art Studio
404790



KidzMaker
Tie Dye Art Kit
404787



KidzLabs
Colour Lab Mixer
404919



www.greatgizmos.co.uk
call us on 01293 543221 or
email orders@greatgizmos.co.uk

THE JANUARY 2024
Everyday Collection

FROM
THE
GREAT BRITISH
CARD COMPANY (GBCC) LTD



*Out now and available to order for
delivery this December.*

TO DISCOVER THE FULL COLLECTION, CONTACT US ON THE DETAILS BELOW:

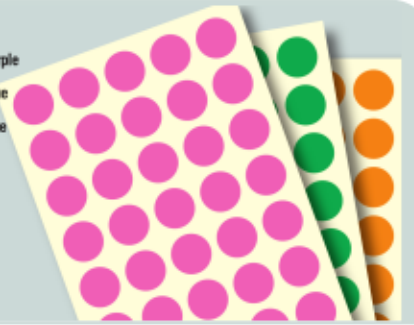
01452 888999 · HELLO@GREATBRITISHCARDS.CO.UK · FOLLOW US @GREATBRITISHCARDS

8 COLOUR OPTIONS AVAILABLE



15 COLOURS AVAILABLE

- White
- Yellow
- Orange
- Green
- Red
- Light Pink
- Pink
- Purple
- Dark Purple
- Light Blue
- Dark Blue
- Brown
- Black
- Silver
- Gold



Improve your turnover and promote your products by using striking professionally printed stickers. Customers report increased sales when they use our clear eye catching price stickers.

For all your labelling requirements please take a look at our website:

www.pricestickers.co.uk



www.pricestickers.co.uk

email us for a free sample pack - sales@pricestickers.co.uk



Shareholder Dividend

Here's another reminder to our shareholders. If you have not yet received your 2023 dividend, please email Debbie or Helen with your bank account details to make sure we have the correct information our records.

Cardgains Accounts Team

The team is here to help with any of your account queries. Please email or call 0114 249 0333 and press 1 for Accounts!



Helen



Debbie



Nicola



Melanie



Deborah

Name	Accounts Team	Email	Telephone
Helen McManus	Head of Finance	helen@bridewelluk.co.uk	0114 249 0333
Debbie Levick	Manager + selected accounts	deb@bridewelluk.co.uk	
Nicola Buck	C1400-C2380	nicola@bridewelluk.co.uk	
Melanie Craine	C002 - C1399, C2381 onwards	mela@bridewelluk.co.uk	
Deborah Beedham	Credit Controller	deborah@bridewelluk.co.uk	

DOLCE & VITA

DESIGNED BY
PAULA REECE



It's sweeter and brighter with

Woodmansterne