

CARDGAINS

Newsletter November 2023

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Welcome to November!

By the time you're reading this, all the bonfires will be out, the fireworks will have whizzed their last whiz and there will just be a vague smoky odour in the air around us! Christmas is on its way!

Positivity

I've been speaking to members recently and I'm pleased to say there is a distinct air of positivity out there on the high street. We are all hoping for a fantastic Christmas and, according to many members, footfall is on the increase and consumers are gearing up for Christmas. This is great news for everyone.

GCA

This month we are joining in the GCA card writing event and hosting here in our offices in Sheffield. Our staff have the opportunity to write their Christmas cards to friends & family, and we will be posting them in readiness for #FestiveFriday. Remember you can get involved in store by promoting "Send a card. Deliver a smile."

Peartree Heybridge

You may have seen in the trade press that Peartree Heybridge have decided to cease trading. We have had a long, happy and successful relationship with the team and wish them all well in their new ventures.

Territory changes

We have a couple of announcements to make!

Jim Girvan, our 'man in Scotland' and Sales Manager is retiring at the end of 2023 after 36 years with Bridewell UK and Cardgains. We wish Jim a long, happy, and healthy retirement.

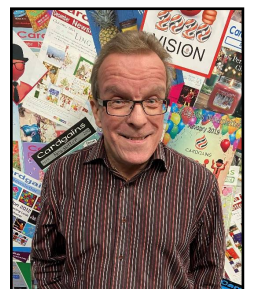
Ian Doyle, who has been working for us 'up north', is also leaving us at the end of November when his contract ends. We wish Ian 'all the best' for his next venture.

Members need not worry! We will be moving the territories around and replacing Jim and Ian out in the field, so you will still get your annual visit to discuss your business and view the latest promotions and product from our suppliers.

Word on the Street - Christmas build up thoughts from members.

Karen Ebers, Something Special, "Surprisingly bouyant!"
Anne Dickie, Jimmy's Cards & Gifts, "Business will pick up the nearer to Christmas we get!"
Caroline Hay, The Card & Gift Gallery, "Things are steady at the moment, Christmas proper not started yet!"
Julie Pickering, Forget Me Not, "Sunny weather brings the crowds!"
Kirsty Brookes, Guisborough Bookshop, "Things are going very well, can't complain!"
Jim Collins, The Present Shop, "Things picking up, thank goodness!"
Sue Garrett, Sandwich Card Gallery, "Let's hope for a good Christmas!"

Thank you for reading and, as always, "Thank you for your continued support"! Penny



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Ian Doyle	Sales Executive - NE, Midlands & East Anglia	idoyle@bridewelluk.co.uk	07717 447451

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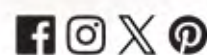
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Thanks to all the judges that voted for us and to all our customers for their ongoing support!



WINNER

Louise Mulgrew



Lots more coming from us this November to pre-order for January 2024 delivery. Here's a sneak peek!

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Cardgains Accounts Team

The team is here to help with any of your account queries. Please email or call 0114 249 0333 and press 1 for Accounts!

Christmas Closure

Here's an early warning about Cardgains opening hours over Christmas.

We will close at 1pm on Friday 22nd December and reopen on Tuesday 2nd January 2024.



Helen



Debbie



Nicola



Melanie



Deborah

Name	Accounts Team	Email	Telephone
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Deborah Beedham	Credit Controller	deborah@bridewellink.co.uk	

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