

CARDGAINS

NEWSLETTER MAY 2024

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Welcome to May!

Following some really wet times recently, it looks like May could bring some sunshine and fewer showers! Here's hoping!

Trade shows, exhibitions, and events 2024

As mentioned last month, we are careering into the Cardgains show and events season and looking forward to seeing lots of members and suppliers, as well as making new connections with retailers and industry partners.

The first show is the **National Federation of Sub-Postmasters show**, which is only days away on **Sunday the 12th May** in Warwick. Charles will be representing Cardgains so if you're attending the event, please have a chat with Charles and receive your **free month's management charge voucher**.



LONDON Stationery SHOW
ARTS • CRAFT • PAPER • WRITING

Helen & I will be joining Charles as he moves on to **The London Stationery Show** at the Business Design Centre (BDC) in Islington on the **14th and 15th May**. Please come to see us on **stand M608** to collect your **free month's management charge voucher**.



Many Cardgains members have been nominated for an award at **The Greats** on the **16th May** and many suppliers have products in the **Gift of the Year** awards at the same event.



As a first-time category sponsor, we're excited to share a table with some of our top gift suppliers and are looking forward to seeing members and suppliers alike dressed in their finery for this black-tie ceremony.

There's no let-up when we head back to London for **PG Live**, again at the BDC on the **4th & 5th June**. Inside your envelope this month is your exclusive **£50 voucher** to spend with a Cardgains supplier at the show. We look forward to seeing lots of members and suppliers. It's well worth a visit, so please come and register with us to collect your **free month's management charge voucher**! It's a month of voucher giveaways - don't miss out!



Cardgains Charity Challenge 2024 - It's NOT Grim Up North

As I'm sure you know, this year's charity event takes place on **27th June**, raising funds for Mind. If anyone would like to sponsor the Cardgains Team, please visit our site: <https://www.justgiving.com/page/cardgains-itsnotgrimupnorth>
There will be more details next month.

Social Media

One of our 'social media savvy' members got in touch following the M2M page in last month's newsletter. We have now set up a Facebook page for Cardgains members so they can introduce themselves and chat!

This is called Cardgains Members Private Group and already has twelve members in the group (at the time of going to print). Please join us <https://www.facebook.com/groups/407860272053729/members>
We are also active on Facebook as Cardgains, on Instagram as CardgainsLtd and Linked In as Cardgains. It will be fantastic to connect with members and suppliers through these mediums 😊

Happy Birthday!

Many Happy Returns to 'Our Alan' who has his birthday on the **12th May**. We send him best wishes and happy thoughts for a wonderful birthday. Cheers Alan 😊

Thanks for reading and as always, "Thank you for your continued support"! Penny



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Charles Dyson	Sales Manager - Scotland & The North	charles@bridewelluk.co.uk	07717 447451
Alan Harwood	Sales Executive - South	alana@bridewelluk.co.uk	07717 447450



BRAND NEW RANGE!

ALLORA



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THE GREATEST CARD SHOW ON EARTH



Progressive greetings LIVE 2024

4-5 June

Business Design Centre London



Your actual voucher is in this envelope!

Cardgains team will be at the show on Stand 441. Please go and say hello to Penny and Helen – and you will receive a month's free management charge for checking in with them!

Some very good reasons why you, as a Cardgains member, should go to PG Live...

The Products... be inspired by the thousands of fabulous new designs from over 200 companies.

A Free £50 Voucher... This year all Cardgains members will receive a £50 voucher to spend with any Cardgains' suppliers exhibiting at the show! (The actual voucher is included in with this month's newsletter, don't lose it!)

The People... meet the people behind the brands, catch up with fellow retailers, agents and reps.

The Vibe... enjoy the great buzz of this super friendly show, with free lunch, refreshments and an opening night party.

Progressive
greetings
LIVE 2024
4-5 June
Business Design Centre London



£50

Your Cardgains Voucher

This voucher entitles every Cardgains member to £50 off an order placed at PG Live with any of the official Cardgains suppliers who are exhibiting.

These include: Abacus Cards, Bexy Boo, Carte Blanche Greetings, Danilo*, Deva Designs, Emotional Rescue*, GBCC, Grass Roots, Letterbox Love, Ling Design, Lucilla Lavender, Marina B, Nigel Quiney Publications, Oh Deer, Pango Productions, Paper Rose, Paper Salad, Paperlink, Penny Kennedy, Rainbow Designs, Redback Cards, Soosichacha, Special Editions, Tracks, UK Greetings, Widdop & Co and Woodmansterne.

*Orders can be placed at the show with the Words 'n' Wishes salesperson on the stand.

Note to supplier: This voucher must be redeemed during the show, by presenting it at the organiser's office before the show closes at 4.30pm on Wednesday 5 June 2024.

The Cardgains suppliers exhibiting at PG Live 2024 include...

Abacus Cards, Bexy Boo, Carte Blanche Greetings, Danilo*, Deva Designs, Emotional Rescue*, GBCC, Grass Roots, Letterbox Love, Ling Design, Lucilla Lavender, Marina B, Nigel Quiney Publications, Oh Deer, Pango Productions, Paper Rose, Paper Salad, Paperlink, Penny Kennedy, Rainbow Designs, Redback Cards, Soosichacha, Special Editions, Tracks, UK Greetings, Widdop & Co and Woodmansterne. *Orders can be placed at the show with the Words 'n' Wishes salesperson on the stand.

Where and When

Don't miss PG Live 2024

Tuesday 4 June – Wednesday 5 June
Business Design Centre, London
+44 (0) 7734 111633
www.progressivegreetingslive.com
@PGLiveLondon
#pglive2024



Register now and receive your Show Preview
www.progressivegreetingslive.com

35 YEARS SUPPORTING INDEPENDENT CARD & GIFT RETAILERS

1000s of Indies benefit from their Cardgains membership - could you be one of them?

Come and meet our Directors at PG Live 2024 to find out more.



About Us

Cardgains is the largest buying group in the U.K. catering specifically for independent retailers within the greeting card, gift and associated products marketplace. Trading since 1989 we have helped 1000's of independent retailers to survive and thrive in ever-changing economic climates.

PG Live 2024

Cardgains is back at PG Live 2024! Our team will be on stand ready to welcome existing members and independent retailers who are not yet enjoying our generous benefits. In addition, members who register on the Cardgains stand during the show will receive a month's free management charge voucher.



Market Leading Suppliers

Over 90 suppliers covering all categories for greeting card & gift retailers



Preferential Trading Terms

Member exclusive discounts negotiated to exceed those normally available



Retro Bonus Scheme

In addition to negotiated discounts, we offer a retro bonus scheme of up to 2.5%



Sales & Marketing Activity

Monthly printed and digital initiatives, account manager visits and exclusive promotions



Operational Efficiency

Simple order and invoice system that operates on a monthly cycle



Membership Costs

Low joining fee and low monthly membership costs



Cardgains
Stand 441

PG Live 4-5 June 2024

📍 25 Carbrook Hall Road, Sheffield
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✉ info@cardgains.co.uk
🌐 www.cardgains.co.uk

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NOBODY COM-PEARS TO YOU

pango

DAD!



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stand 534
4th-5th June!

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VISIT US AT STAND 222

Progressive
greetings
LIVE 2024

EXCITING
SHOW OFFERS
ACROSS ALL OF
OUR BRANDS

FOR A
WONDERFUL
Aunt
WITH LOVE
ON YOUR
BIRTHDAY

TO A
BEAUTIFUL
Daughter
ON YOUR
Birthday

IT REALLY IS A
pleasure
AND SO LOVELY TOO,
SENDING THIS
heartfelt
BIRTHDAY WISH
TO A DAUGHTER AS
special
AS YOU.

FOR A
FABULOUS
Sister

I'M SO LUCKY YOU'RE MY sister,
AND TO HAVE A best
friend like YOU!

YOU'RE SO MUCH fun, BEAUTIFUL,
SMART AND LOVELY too.

THANK YOU FOR *always* BEING
THERE THROUGH GOOD AND bad...

TO A
Fabulous
GRANDDAUGHTER
ON YOUR
Birthday

POP ALONG ON DAY 1



TO MEET TATTY TEDDY

ME to YOU

Wishing Well
STUDIOS

New from Wpl Gifts!

LOVE
PLANTS

NEW FOR
2024

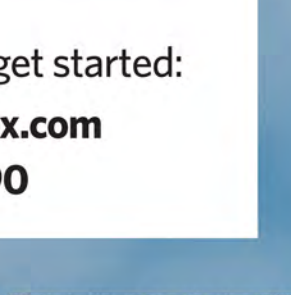
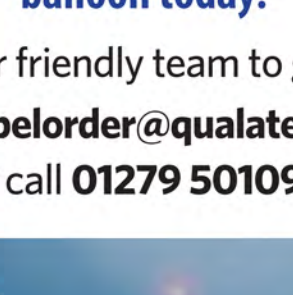
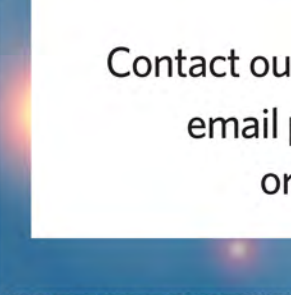
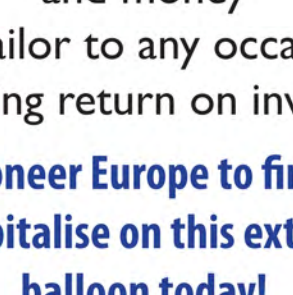
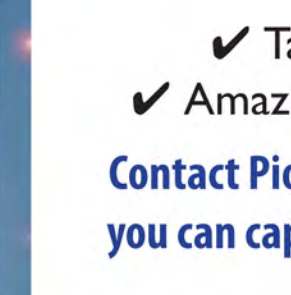
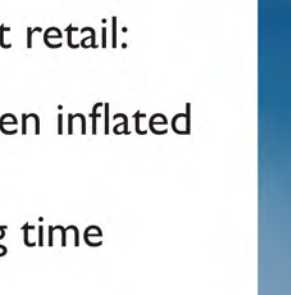
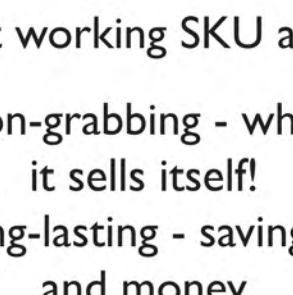
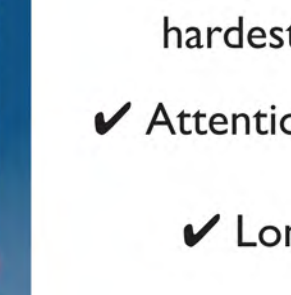
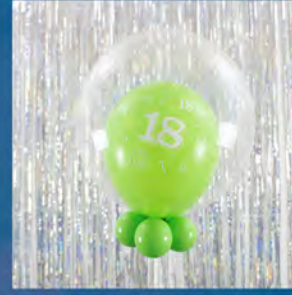
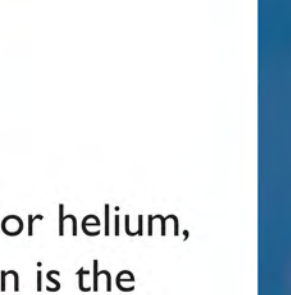


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With new cards being launched throughout the year, there's always something new to explore!

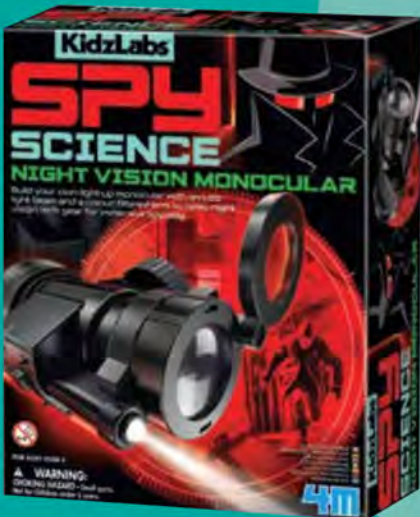
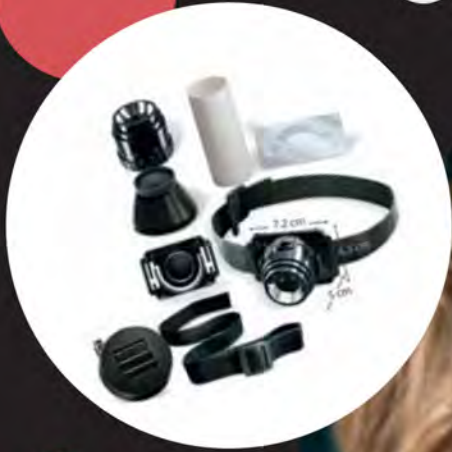
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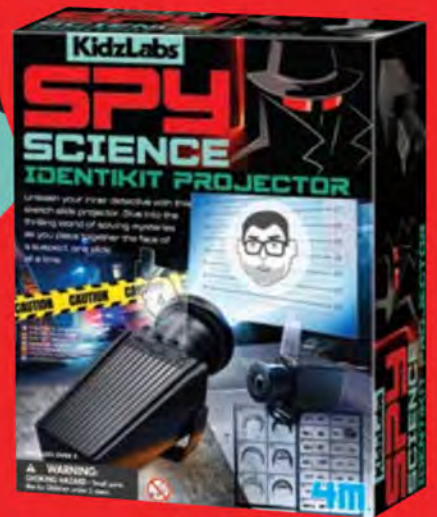
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PG LIVE
STAND
222

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For Sale

Established and thriving, our greetings business is now up for sale due to the relocation. Located in Eden Square Shopping Centre at Urmston Manchester, this charming store has been a beloved destination for locals and visitors alike, offering a wide range of Thorntons Chocolate, Yankee Candles, greeting cards, gifts, and accessories for every occasion.

Why Invest:

1. **Prime Location:** Situated in a bustling area of Manchester, our store is the most prime location in the shopping centre and enjoys high foot traffic and excellent visibility.
2. **Established Reputation:** With years of successful operation, we have built a loyal customer base and a strong brand reputation.
3. **Diverse Inventory:** From birthdays to weddings, holidays to special milestones, our store offers a diverse selection of greetings and gifts to cater to every need.
4. **Turnkey Operation:** The business is fully operational with trained staff, established suppliers, and proven marketing strategies in place.

Opportunity Awaits:

- **Personalised Services:** Introduce personalized greeting card services or event planning to attract new customers and increase revenue streams.

- **Community Engagement:** Build upon the store's reputation by actively engaging with the local community through events, workshops, school events and collaborations.

Don't miss out on this fantastic opportunity to own a thriving greetings business in one of Manchester's most vibrant neighbourhoods!

For inquiries and to schedule a viewing, contact us today!

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2024

The buying group celebrating 35 years
of supporting independent retailers!