

CARDGAINS NEWSLETTER

MARCH 2024

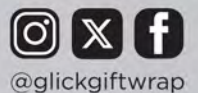
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Welcome to March!

We're already whipping through the Spring Seasons with Valentine's Day done and Mothers' Day probably done (by the time you're reading this). So, we speed on to Easter at the end of the month and hope for continued confident consumer buying.

Spring Fair 2024

Just a quick review of Spring Fair which already seems a long time ago. We thought the show was really positive from both the members we saw and supplier perspectives.

Many members came to see us on The Village to claim their £20 voucher, which will be credited to their statement this month, and the winner of the raffle for a year free is Robert Petrie of Kairds in Kirkwall. Robert was thrilled to have been drawn out of the raffle and said it made the trip to Birmingham all the more worthwhile.

Charity update

At Spring Fair, we presented last year's charity MNDA with a cheque for £50,000 – double the original target! Once again, a huge thank you to everyone who took part and to their sponsors.



This year's event "IT'S NOT Grim up North" is the well-known Sheffield Round Walk. It's a 15-mile walk (plus a couple to and from the hotel) taking in the parks, gardens, and urban areas of Sheffield. I won't pretend it's not a hilly one, as the city is built on seven hills, but we've already got over 30 undeterred industry friends signed up to the challenge, which will take place on Thursday 27th of June.

This year's charity is Mind and our target, is £35,000! If you would like details, please drop me an email.

New suppliers

I had several meetings with some potential new suppliers at Spring Fair and I'm excited to introduce the first three who bring new choice and a point of difference in our portfolio.

Lily-Flame offer scented candles, room sprays & reed diffusers.

Contact: 01963 240463 www.lily-flame.co.uk

Tracks Publishing publish and create premium cards with different finishes.

Contact: 01480 435562 www.tracksltd.com

Sock Academy colourful, funky, and unique socks, hosiery and accessories.

Contact: 01582 882124 www.sockacademy.com



More details will follow next month. Remember to request contact or transfer your account to Cardgains.

Sales Team



Our sales team are out and about visiting members for their annual member visits and delivering the special Cardgains badges. They have lots of news to share and are carrying fifty, yes fifty new promotions for members to order! Make sure you have your appointment booked in. Charles' and Alan's details are shown below.

Thanks for reading and as always, "Thank you for your continued support"! Happy Easter! Penny



Name	Cardgains Sales & Marketing Team	Email	Mobile
Penny Shaw	Managing Director	penny@bridewelluk.co.uk	07810 510090
Kerry Barrett	Marketing Assistant	kerry@bridewelluk.co.uk	0114 249 0333
Sam Thornicroft	E-marketing and social media		
Charles Dyson	Sales Manager – Scotland & The North	charles@bridewelluk.co.uk	07717 447451
Alan Harwood	Sales Executive – South	alana@bridewelluk.co.uk	07717 447450



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- Make Up Colouring Book (6)
- Holographic Sticker Book (12)
- Tattoo Set (24)
- Charm Necklaces (12)
- Lip Gloss with Charm (20)
- Double Ended Markers (12)
- Notebook with Patches (6)
- Free Delivery and Free Pack of Gift Bags
- Pack Value at RRP - £790.78
- Cardgains Pack Price - £296.54

Please contact your Sales Representative or James Barrett (jbarrett@peershardy.co.uk) to order your pack

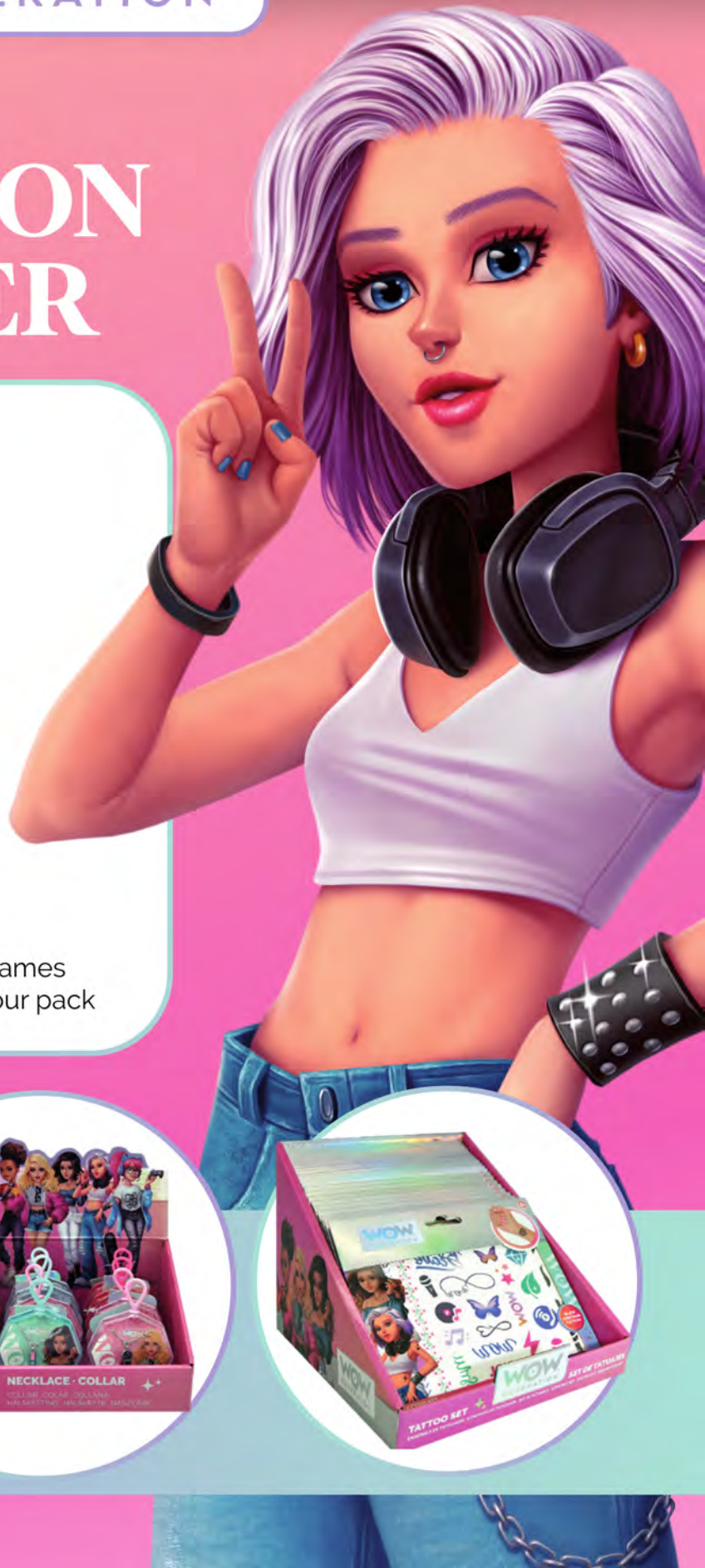




Image by Freepik.com



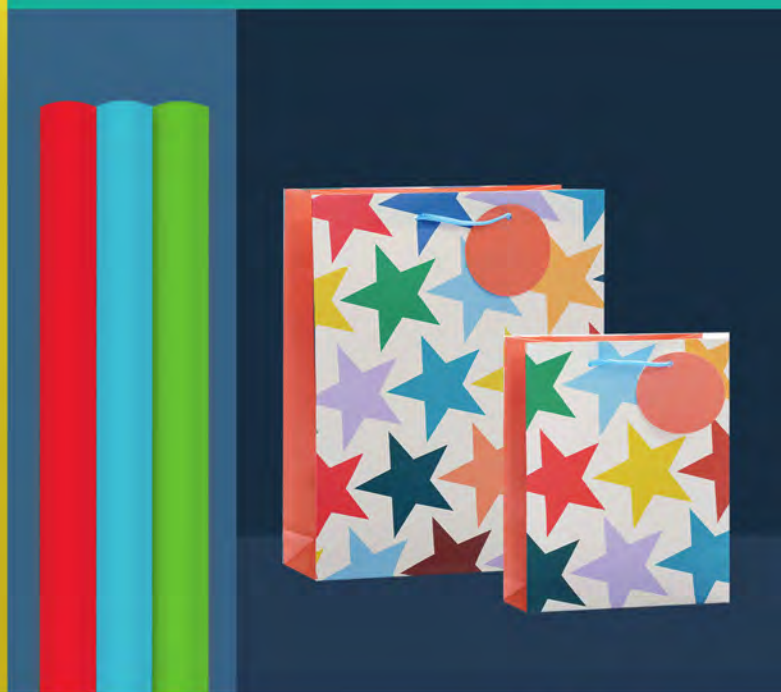
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2nd April

SUMMER '24 LAUNCH

Hello

... and welcome to our Summer Launch!

It is once again, with the greatest of pleasure, that we invite you to our showrooms this coming April. We always try to pack as much newness into our Spring launch, as we know the first quarter is such a crucial buying period for our customers. We also know how important it is, to continue the flow of newness across the year, helping you to keep your stores fresh with the latest products and giving your customers more reasons to flock back to you. Our doors will be wide open from 9am on Tuesday 2nd April, with our team on hand to guide you around our showrooms and talk to you about the merits of over 400 new products. Scan the QR code below to view our full newsletter and a glimpse into some of the newness you can expect to see, but there is much much more to see, here in Manchester. Our usual hospitality awaits, so please do come and visit us for undoubtedly the best experience you will have of seeing our full offering.

Stephen Illingworth, CEO
& Dan Illingworth, Managing Director



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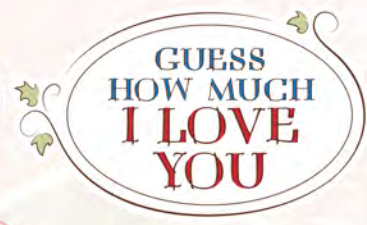
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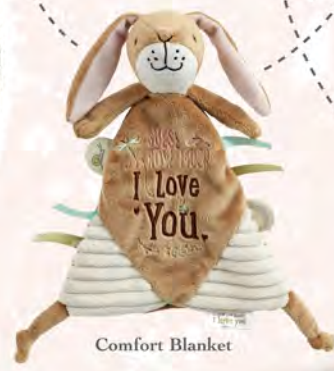
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New Little Nutbrown Hare



New Large Nutbrown Hare



Comfort Blanket



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Cardgains Accounts Team

We are here to help with any of your account queries.

Please email (our details are shown below) or call 0114 249 0333 and press 1 for Accounts!

The team is here from 8.30 - 5.00 on Monday to Thursday and 8.30 - 1.00 on Friday.

Easter closure

The Cardgains office will be closed on Good Friday, Easter Monday & Tuesday.

Happy Easter to all readers from everyone at Cardgains head office.



Helen



Debbie



Nicola



Melanie



Deborah

Name	Accounts Team	Email	Telephone
Helen McManus	Finance Director	helen@bridewelluk.co.uk	0114 249 0333
Debbie Levick	Manager + selected accounts	deb@bridewelluk.co.uk	
Nicola Buck	C1400-C2380	nicola@bridewelluk.co.uk	
Melanie Craine	C002 - C1399, C2381 onwards	mela@bridewelluk.co.uk	
Deborah Beedham	Credit Controller	deborah@bridewelluk.co.uk	

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