

Cardgains Newsletter
January 2024



The buying group, celebrating
35 years supporting
independent retailers!

Welcome to January!

Happy New Year to all readers, and here's wishing for a healthy and prosperous 2024.

And, Happy Anniversary to us! This year Cardgains celebrates 35 years of supporting independent retailers up and down the UK. We are thrilled to have great relationships with so many loyal members and suppliers, many of whom have been our partners for many, if not all, of those 35 years!



Sales Manager

I am pleased to announce that we have employed a new Sales Manager to take over from Jim, who retired at the end of 2023. He is already known to many of you as he has been in the industry for over 10 years. Welcome to Charles Dyson.

I have no doubt that Charles will have some great new ideas to assist us in moving Cardgains forward for a positive future and will continue to develop great relationships with members and suppliers.

Charles will be visiting members in Scotland and the north of England, and I know you will make him welcome in your stores.

E-marketing

As mentioned last month, we are getting up to date with our 'socials', thanks to Sam!

Our Facebook page is now 'Cardgains', as is our new X tag, with our Insta handle 'CardgainsLtd'. Please follow our pages and keep up with the goings on at Cardgains. We love to engage with members and suppliers!

Another New Supplier for 2024

Along with the suppliers announced last month: Letterbox Love, Lucilla Lavender, Pink Pig, The Gifted Stationery Company, Ohh Deer and Sooshichacha, we now have another new supplier to delight our members. Toynamics UK are a one stop shop when it comes to wooden toys from the largest global wooden toy manufacturer, currently distributing 8 brands with more new and exciting ones to join their portfolio next year!

All the new suppliers are 'live' and have a full-page advert in this newsletter, so make sure you check them out. (Toynamics will feature in February, due to our deadline constraints, but are also live!)

Please also have a look at the new supplier websites for more detail of their products and brands.

There is another form included in your envelope which you can complete and return if you are trading with any of the new for 2024 suppliers, and would like to transfer your business to Cardgains, or if you would like contact from them. Please send the form to iana@bridewelluk.co.uk

Thank you for reading and as always, "Thank you for your continued support"! Penny



Name	Cardgains Sales & Marketing Team	Email	Mobile
Penny Shaw	Managing Director	penny@bridewelluk.co.uk	07810 510090
Kerry Barrett	Marketing Assistant	kerry@bridewelluk.co.uk	0114 249 0333
Sam Thornicroft	E-marketing and social media		
Charles Dyson	Sales Manager - Scotland & The North	charles@bridewelluk.co.uk	07717 447451
Alan Harwood	Sales Executive - South	alana@bridewelluk.co.uk	07717 447450

Calling all Cardgains members!

Cardgains Village at Spring Fair 2024

Cardgains Village is back in the usual location at the front of hall 3 stand M10 / N11.

As always, we have a great mix of suppliers joining us and we have special members offers at the show. If you register with us on the stand, you can collect a £20 management charge voucher, giving you a free month!

To show our appreciation of member support and, as it's our 35th anniversary, we will enter all registered members into a raffle to receive **A FULL YEAR'S MANAGEMENT CHARGE VOUCHER WORTH £120**. Make sure you come to see us at the show to enter!



Members and suppliers can also collect their Cardgains pin badge to wear with pride and show your allegiance! 😊

The Villagers

There are some great suppliers joining us on the Village, including some top industry brands. Make sure you come and view their gorgeous products and see what show offers they may have.



WE ♥... THINKING OF YOU!



SPECIALISTS IN FINE CONFECTIONERY



Your invitation

You can register for your ticket to the show, by visiting the Spring Fair website at <https://www.springfair.com> and entering your details. Or you can scan the QR code on their advert in this newsletter to go straight to the site.

Who else is there?

As well as our fabulous 'Village' suppliers, there are many other suppliers exhibiting around the show. We will have a 'Member Show Guide' available on The Village for members to collect.

The Cardgains sales team will be at the show on Sunday, Monday & Tuesday. Following the recent changes, it will be great for you to meet your local representative and make an early appointment for your annual visit, they'll be happy to help.

There will be a few bottles of fizz available on the stand, and we look forward to members and other independent retailers joining us for a drink or two on Sunday, Monday, and Tuesday at 5 o'clock (while stocks last)!



Opening times

We're looking forward to seeing members throughout the show. The opening times are:

Sunday 4 th to Tuesday 6 th February	9.00 – 6.00
Wednesday 7 th February	9.00 – 4.00

Everyone is welcome on The Cardgains Village – the more the merrier!

SPRINGFAIR

4-7 FEBRUARY 2024 | NEC BIRMINGHAM

Pen, Paper, Partyware...

Discover a colourful collection of greetings, stationery and more.



Get your
free ticket
springfair.com





- greeting cards
- giftwrap
- made in uk
- welsh titles
- scottish titles



FREE cards with spinner



you can order online:
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0779 557 4548

 @pinkpigcards



THE GIFTED STATIONERY COMPANY

01225 442608 | theteam@thegiftedstationeryco.com | www.thegiftedstationeryco.com

New

to Cardgains
for 2024!

Introducing discounts on
our beautiful stationery,
lifestyle, calendar and
diary collections...

CATS & DOGS
2025 Calendar

15% off
calendars
& diaries



10% off
stationery
& lifestyle
products



Find us at Spring Fair – Stand No 3K31



sooshi
chacha
JOINS
CARDGAINS!



TATTOO CARDS



sooshichacha.com
@sooshichachalt
info@sooshichacha.com



Tel: +44 (0) 161 4255335



We're thrilled to introduce Letterbox Love to the Cardgains community. As passionate creators of meaningful jewellery gifts designed to celebrate, comfort, and empower, we're excited to offer something special for your shops.

Here's what you can look forward to:

- An exclusive 7.5% discount for Cardgains members!
- Meaningful & Affordable Jewellery Gifts
- A low MOQ of just £100, making it easy to get started...



Mini Best Selling Wish Bracelet Stand
Usually £135+VAT

Cardgains Members Price £124.87 +VAT

RRP £479

Features 12 designs (a total of 60 bracelets)

Request a trade catalogue
01773 475760 | info@letterbox-love.co.uk

www.letterbox-love.co.uk

OHH DEER

www.ohhdeerwholesale.com

Over



400 new



Come see us at:

TOP DRAWER

Stand G81

14th-16th January

SPRINGFAIR

Stand 3Q10-R11

4th-7th February

products!

GREAT GIZMOS



**KidzMaker
Glitter Rainbow Snowdomes
404795**



**KidzMaker
Hot Air Balloons Mobile
404791**



**Mould & Paint
Reptile & Amphibian
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**KidzMaker
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50X50CM
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FOR 1ST PRINT
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bracelet



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HOTCHPOTCH
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X @HOTCHPOTCHCARDS

-NEW-
STOCK
AVAILABLE
END OF
FEBRUARY
2024

ALL TEXTILES: WASHABLE & LOGO ©2022 CBG LTD®

SPRING FAIR
4-7 FEB 2024
NEC BIRMINGHAM

LING DESIGN

Discover hundreds of NEW Everyday and Christmas 2024 designs at Spring Fair, Hall 3 Stand L10-M11, 4th-7th February 2024.



+44(0)1892 838574

HELLO@LINGDESIGN.CO.UK

WWW.LINGDESIGN.CO.UK

@greetingsbyling

Christmas 2024



NEW!

21 designs covering
15 major captions and 6 open

Available on our NEW wire FSDU,
supplied free with orders for full range



Counter Cards

Over 120 all NEW designs,
covering all major captions

Available unwrapped
or wrapped at
no extra charge



Boxed Cards

Noel
Tatt
z.

Premium & our NEW style Traditional boxes are both completely plastic free!

Available on a wire FSDU, supplied free with orders for full range

NEW style Traditional

12 cards of 1 design on luxurious board



Premium

8 cards of 1 design on textured board with foil & emboss details.

help32 charities Multi-packs

Over £2.2M raised so far for 32 UK based charities!

With unique plastic-free packaging!

56 designs across 3 distinct sizes.

Available on a wire FSDU, supplied free with orders for full range





MUSEUMS &
GALLERIES

THE 2024
COLLECTION

See our NEW stand at
SPRING FAIR 2024:
Hall 3, 3L30-M31



From Wpl Gifts!



The WPL Gifts **MAGNET & KEYRING** COLLECTION



We are exhibiting at the Spring Fair 4th - 7th Feb 2024, Stand 4J41



Please contact us for more details

T. +44 (0) 7932 375492 E. info@wplgifts.co.uk www.wplgifts.co.uk

SPLOSH

Travel Maps

Best Seller!
22 Designs
3 Colour Frames.

Enquire about
floor standing
display units!

Brand New
Map Designs
In Stock!

Visit us at
Spring Fair!
Hall 4
Stands G64,
G70, H71

Keepsake Pins

Free 4 sided stand
Order now for
immediate delivery.
Available
while stocks last!

16 Designs
& offers
exceptional
sales for a
small
foot print!

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THE
GREAT BRITISH
CARD COMPANY (GBCC) LTD

Launching hundreds of
NEW EVERYDAY
AND
CHRISTMAS 2024
DESIGNS

visit us at Spring Fair at the NEC, stand L20-M21
4th - 7th February 2024





TOM SMITH

SINCE 1847

**Shop the full Tom Smith Range at
following the Trade Shows...**



**Harrogate
Christmas & Gift
14-17 January 2024
STAND A33**

SPRINGFAIR

4-7 FEBRUARY 2024 | NEC BIRMINGHAM

**HALL 3 STAND M10-N11
ON THE CARDGAINS STAND**



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Comprehensive Retail Supplies

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Free Fax Orderline: 0800 781 4284 | www.jacksons-crs.co.uk | info@jacksons-crs.co.uk

**Don't
get too
birthday
on your
wasted!**

*See what's
Fresh!*

**The good
news is
you're too
old for a
mid-life
crisis.**

The rest is bad news, sorry.

**As far as
Miserable
B*stards go,
you're one
of my faves.**

**It's hard to
find someone
so attractive,
loving, sexy
generous,
caring and
clever.**

My advice to you is:
don't lose me.

**I used to
worry
about
losing my
memory.**

But then I forgot about it.

**Always
keep
a twinkle
in your
wrinkle
:)**

**You
might be
a bell-end,
but...**

Nope, sorry... got nothing.

**Viagra
won't
make you
James
Bond.**

But it will make you
Roger Moore.

Visit us at Spring Fair
Stand 3Q45

M!NT

www.mint-publishing.co.uk

Tel: 0116 230 4197

Email: sales@mint-publishing.co.uk

**You're
one of
a kind.**

**You don't
look a
day over
fabulous.**



NEW

KID ANTICS

MAGIC WATER PAINTING & ORIGAMI



Garden
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Dinos
CH231880



Pets
CH231881



Under the Sea
CH231882



Dip the brush in water
& mix the colours



Paint, Fold & Create!



28
ANIMALS
& DECOS

48
PAINT
PALETTES

14
COLOURING
SHEETS

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ME to YOU

NEW
Specialist
for 2024



Featuring 54 *beautiful* new designs. Available to pre-order now.

Pre-order now via your Business Development Representative,
our Customer Service Team on 01243 792600 or online at cbtrader.co.uk

Mugs &

Coasters

Scentiment
GIFTS

12 Brand new high quality ceramic mugs with vibrant designs and luxury foil and 48 coasters all covering Relations and General.

Mugs & Coasters



Pair one of our fabulous mugs with one of our gorgeous coasters to make a unique personalised gift for someone special.

RRP £9.99
For Mug and Coaster



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Luxury foil on the outer and a thoughtful message on the inside.



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BEXY BOO

FEB
2024

SPRING FAIR

Stand 3S36

EXCITING COLLABORATION

*Nicholas Childs
new Mugshots range*

5 NEW RANGES

Butterfly Beauties

Mugshots

Lily Loves

Because

Spring



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AWARD-WINNING HUMOUR CARDS...

We're absolutely thrilled to have snagged the coveted Henries Award for the best humorous collection not once, not twice, but a whopping five times!



We'll be at the following trade shows... hope to see you there!

TOP DRAWER

Stand O61

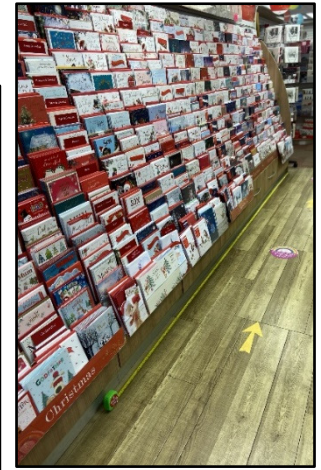
SPRING FAIR

Stand 3R20-S21

For Sale

Various gondolas, racking, spinners and glass shelving available.
 Gondolas are 14ft made up of 3x 4ft units, plus 1x 2ft unit
 They are 11 pocket high
 Both come complete with end slat wall panels

Other racking (wall racking) is 13 pocket high
 Also, 4x 4ft sections with wooden end panels
 Spinners and counter spinners, available
 Counter available
 Glass shelves
 Slat walling
 All available from mid-January
 Contact details are Mr. Newell on 07428 392153
 or 01704 538342. We are open to sensible offers!



Shop For Sale



A great opportunity has arisen to acquire this extremely popular business with an excellent reputation for selling quality cards, gifts, jewellery, and fascinators with very friendly staff and great customer service.
 Established for 20yrs in an East Yorkshire village.
 Two-storey sales area and storage, with kitchen and toilet.
 Reluctant sale due to health reasons.
 Turnover around £84,000 a year rent is £600 per month, no rates.
 Looking for £34,000 including all stock, fixtures and fittings.
 Contact by email lorrainegeorge61@yahoo.co.uk

Lost suppliers 2024

Unfortunately, there are a few suppliers who have left the Cardgains portfolio. These include: Artsy Mats, Boxt Socks, Brainbox Candy, Brand Essentials and University Games.

We are always sad to lose suppliers but are confident there are many other suppliers who can fulfil your needs.

Your brand-new terms booklet and A-Z directory are in your envelope this month. Please check you are making the most of the Cardgains portfolio. We have such an excellent collection of suppliers for you to choose from. If you think we are missing someone, please feel free to get in touch to put them forward.

Cardgains Accounts Team

Here to help with any of your account queries. Please email or call 0114 249 0333 and press 1 for Accounts!
 The team is here from 8.30 - 5.00 Monday to Thursday and 8.30 - 1.00 Friday.



Helen



Debbie



Nicola



Melanie



Deborah

Name	Accounts Team	Email	Telephone
Helen McManus	Finance Director	helen@bridewelluk.co.uk	0114 249 0333
Debbie Levick	Manager + selected accounts	deb@bridewelluk.co.uk	
Nicola Buck	C1400-C2380	nicola@bridewelluk.co.uk	
Melanie Craine	C002 - C1399, C2381 onwards	mela@bridewelluk.co.uk	
Deborah Beedham	Credit Controller	deborah@bridewelluk.co.uk	

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The buying group celebrating 35 years
of supporting independent retailers!