

CARDGAINS NEWSLETTER

FEBRUARY 2024



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INCORPORATING

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MADDICOTT

Christmas COLLECTION 2024

A STUNNING COLLECTION OF CHARITY CHRISTMAS PACKS, BUMPER BOXES, LUXURY BOXED CARDS AND SINGLE CAPTIONED CARDS ALL AVAILABLE TO PRE-ORDER

WWW.ABACUSCARDS.CO.UK

TEL: 01638 569050

EMAIL: INFO@ABACUSCARDS.CO.UK

Welcome to February!

I hope everyone has survived the recent storms and customers are braving the weather to get to your shops.

Spring Fair 2024

Where is the time going? At the time of writing, our preparations are underway for Spring Fair and we're hoping to see lots of members at the show.

By the time you read this it will all be over for another year so, confusingly, I'll take a gamble and say it was another great show and so lovely to see lots of members in Birmingham!

I'm sure we will have given out lots of management charge vouchers at the show and will be drawing the ticket for the lucky member who will receive a full year's free management charge!

Sales Team

Our newly formed sales team have started their annual visits and have more exciting promotions and opportunities for members. I know you'll all make them welcome in store and embrace the Cardgains initiatives they are offering. If you would like to book your call, please contact Charles or Alan.

Valentines Day

The first of our Spring Seasons is almost upon us and I'm sure members' stores are full of love for customers! I've seen some beautiful window displays for this event and I know members will continue to keep windows fresh and interesting as we move on to Mothers' Day, St Patrick's Day, and Easter next month. Make sure you've got plenty of stock for the upcoming seasons.

Another New Supplier for 2024

As mentioned last month, along with the suppliers announced in December: Letterbox Love, Lucilla Lavender, Pink Pig, The Gifted Stationery Company, Ohh Deer and Sooshichacha, we now have another new supplier live in the portfolio.

Toynamics UK are a fantastic supplier of wooden toys currently distributing 8 brands with more new and exciting ones to join their portfolio this year! Please take a look at their advert in this newsletter.

If any members would like to recommend new suppliers who would benefit retailers across our membership, please let me know and I'll check them out.

Social media

Thank you to all members and suppliers who have engaged with us on our social media platforms. It's great to see what's going on in your world!

Thank you for reading and as always, "Thank you for your continued support"! Penny



Name	Cardgains Sales & Marketing Team	Email	Mobile
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Sam Thornicroft	E-marketing and social media		
Charles Dyson	Sales Manager - Scotland & The North	charles@bridewelluk.co.uk	07717 447451
Alan Harwood	Sales Executive - South	alana@bridewelluk.co.uk	07717 447450

Using creativity to build confidence and fine motor skills

Discover products where artistic expression seamlessly meets developmental growth. Crafted to enhance fine motor skills and cognitive development, these toys are made using child-safe materials and designed to promote all aspects of learning.



E1069
Colour Mix
Painting

E1071
Oodles of Doodles
Scratching



E1077
Magic Friends
DIY Magnets



E1068
Chalks and
Stencils Art



E1078
Mars Space Life
DIY Magnets

Kate McFarlane



COLOUR HUB



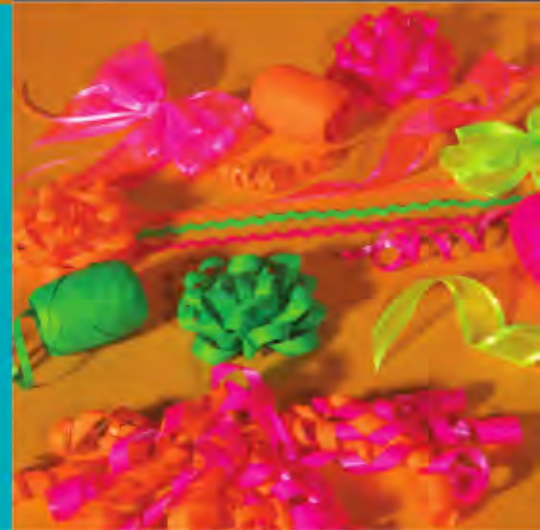
THINK of ME



glick
LUXURY GIFT WRAP
AND ACCESSORIES

So much newness
to share with you
in 2024!

Here's a selection.



STEPHANIE DYMENT

linen



CLASSICS



PaperSalad



CARDGAINS MEMBERS ENJOY 15% OFF!!

NEW CUSTOMERS RECEIVE FIRST ORDER ON SALE OR RETURN

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AND ACCESSORIES

Order through our webshop: trade.glick.co.uk
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Glick Gift Packaging Ltd, Allenby House, European Ind. Park, Knowles Lane, Bradford BD4 9AB

  
[@glickgiftwrap](https://www.instagram.com/glickgiftwrap)

Introducing Woodland nature

from
Nigel Quiney
Publications



- * Beautifully illustrated with our most loved woodland creatures, leaping hares, buzzing bees and soaring swallows!

- * A brand new collection of 15 greeting card designs, code 7011. Enhanced by co-ordinating stationery items, including 2 notecards, 2 A5 and 2 A6 notebooks

- * Contemporary woodcut prints created with an organic colour palette
- * Supplied with a natural craft envelope



For more information contact: **Nigel Quiney Publications**
Cloudesley House, Shire Hill, Saffron Walden, Essex, CB11 3FB
Tel: 01799 520200 Fax: 01799 520100 www.nigelquiney.com



GREAT BRANDS WITH GREAT MARGINS

TOBLERONE SLEEVED
MESSAGE BARS AND
DISPLAY SPINNER



SARUNDS



FOR MORE INFORMATION PLEASE CONTACT YOUR LOCAL
SALES REPRESENTATIVE OR CALL SARUNDS ON 01258 450200



NEW FOR FEB 24
GALAXY SLEEVED
MESSAGE BARS AND
DISPLAY SPINNER

GO WILD FOR OUR KIDS CARDS...

moji

FEATURING REUSABLE PATCHES
THAT CAN BE USED TO CUSTOMIZE
YOUR FAVOURITE ITEMS.



HAPPY BIRTHDAY!



COME AND SEE US AT

P6 LIVE | 4-5 JUNE
STAND 421

HOPE TO SEE YOU THERE!



GRANDDAUGHTER
wishing you a
CHRISTMAS
full of
sparkle!

**CHRISTMAS
CHECKLIST**

- EAT TOO MUCH
- DRINK TOO MUCH
- BE MERRY

merry



christmas

TO MY
AMAZING
Boysfriend



AT CHRISTMAS

*to my gorgeous
Girlfriend*



at christmas time

MERRY
CHRISTMAS

a
CHRISTMAS
WISH

2024
CHRISTMAS
ORDER
NOW

TO SEE OUR FULL 2024 CHRISTMAS COLLECTIONS PLEASE CONTACT YOUR BUSINESS DEVELOPMENT REPRESENTATIVE, EMAIL: [CUSTOMER.SERVICES@CBG.CO.UK](mailto:customer.services@cbg.co.uk) OR PLACE YOUR ORDER ONLINE: WWW.CBGTRADER.CO.UK

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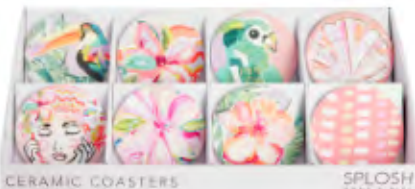
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mug, magnetic notepad,
boxed pen and stemless
wine glass included.

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PRESENTS

COLOUR BURST



Funky designs featuring specialist neon colours. Each card is embellished with neon string and a fluorescent, fun envelope all combining to make this range really

POP!

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Including semi-precious stones

Mothers
Day
SUNDAY
10th MARCH



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2 for
£12



Fabulously festive

Cosy up for Christmas with **4 NEW** seasonal fragrances from the fragrance experts at Wax Lyrical, perfect for brightening up the cold months ahead!

STARRY NIGHT • WINTER BERRIES • FROSTED PINES • GOLD & MYRRH

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For further information please contact Wax Lyrical on 01229 461100

ME to YOU

Blue Mountain Arts

Violent Veg

Calendars & Diaries



Introducing our brand new range of Calendars & Diaries for 2025, in a variety of formats from our bestselling brands.

Available now via your Business Development Representative, our Customer Service Team on 01243 792600 or online at cbgrader.co.uk

carte blanche greetings ltd

CarteBlancheGroup

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NEW FOR
2024



Have a very
SPECIAL BIRTHDAY



With moments that make you smile,
May they fill your day,
And the year ahead be lovely in every way.

Wishing you the most
WONDERFUL DAY



Have a Birthday filled with joy
and a year ahead as vast as the ocean blue,
With many dreams that all come true.

OUR WEBSHOP IS OPEN
24HRS / 7 DAYS A WEEK

Avocado Designs

paper rose

the **a r t** group

For more information please contact: Paper Rose Ltd, Riverside House, Centurion Way, Nottingham NG2 1RW
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SPRINGFAIR
4-7 FEBRUARY 2024 | NEC BIRMINGHAM
Hall 2, 3+3a.
Stand 3M10-N11



email sales@rainbowdesigns.co.uk

Call **01329 227300** or visit www.rainbowdesigns.co.uk

inspiring kids' imaginations for over 50 years



Cardgains Accounts Team

We are here to help with any of your account queries.

Please email or call 0114 249 0333 and press 1 for Accounts!

The team is here from 8.30 - 5.00 Monday to Thursday and 8.30 - 1.00 Friday.

Cardgains Bonus

Members will soon be receiving their letter regarding the level of bonus they have achieved.

Please ensure you return this promptly to receive your bonus credit.



Helen



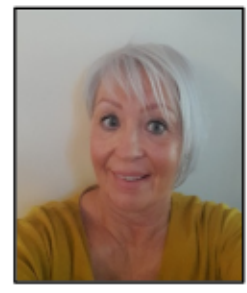
Debbie



Nicola



Melanie



Deborah

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Melanie Craine	C002 - C1399, C2381 onwards	mela@bridewelluk.co.uk	
Deborah Beedham	Credit Controller	deborah@bridewelluk.co.uk	

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Jackson's
Comprehensive Retail Supplies

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WnW
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WIDDOP AND Co.
Established 1883

35 CARD
GAINS
2024

The buying group celebrating 35 years
of supporting independent retailers!